

32ND ANNUAL RESOURCE BANK MEETING

Thursday – Friday, April 23 – 24, 2009

Hyatt Regency Century Plaza

Los Angeles, California

REVERSING THE LIBERAL TIDE: RESTORING FREEDOM, OPPORTUNITY, AND PROSPERITY

WEDNESDAY, APRIL 22, 2009

12:30 p.m. **TOUR OF THE RONALD REAGAN PRESIDENTIAL LIBRARY AND MUSEUM
(OPTIONAL)**

Buses will depart the Hyatt Regency Century Plaza at 12:30 p.m. and will return at approximately 5:30 p.m.

THURSDAY, APRIL 23, 2009

8:30 a.m. **EARLY REGISTRATION OPENS** **PLAZA LEVEL FOYER**

WELCOME AND CONTINENTAL BREAKFAST

Hosted by the Southern California Committee for Heritage

10:00 a.m. **BOOKSTORE OPENS** **PLAZA PAVILION**

EXHIBIT AREA OPENS

10:00 – 11:45 a.m. **WORKSHOP I** **CONSTELLATION BALLROOM**
**FUNDRAISING: BUILDING DONOR RELATIONS
AND PERSONAL SOLICITATION**

Kevin Gentry
Vice President, Charles G. Koch Charitable Foundation

John Von Kannon
Vice President and Treasurer, The Heritage Foundation

WORKSHOP II **OLYMPIC BALLROOM**
NEW MEDIA TOOLS AND TACTICS

Todd Thurman
Online Marketing Manager, The Heritage Foundation

Scott Graves
*Co-Founder, RedCounty Blogs, and
Executive Director, Open Government Institute of California*

Nicole Williams
Management and Technology Advisor, State Policy Network

12:00 – 1:30 p.m. **OPENING LUNCHEON:**

LOS ANGELES BALLROOM

FOUR PILLARS OF FREEDOM AWARD

Presented by the Center for Constitutional Jurisprudence, Claremont Institute

Welcome

Chris and Kathy Taylor

Chairmen, Southern California Committee for Heritage

Remarks

Hugh Hewitt

Radio Talk Show Host, Author, Law Professor, and

Executive Editor of Tomnhall.com

Edwin Meese III

Ronald Reagan Distinguished Fellow in Public Policy and

Chairman, Center for Legal and Judicial Studies,

The Heritage Foundation

Four Pillars of Freedom Award

Judge William P. Clark

Chief Executive Officer, Clark Company

Senior Counsel, Clark, Cali and Negranti

Former United States Secretary of the Interior

Former Advisor to the President for National Security Affairs

Former Deputy Secretary of State

Former Justice of the California Supreme Court

Former Justice of the California Court of Appeal

Former Judge of the Superior Court

Former Chief of Staff to Governor Reagan

1:30 – 1:45 p.m. **COFFEE BREAK AND BOOK STORE**

PLAZA PAVILION

1:45 – 3:00 p.m. **STRATEGY SESSION I-A**

OLYMPIC BALLROOM

**HOW THE LEFT CAPTURED THE RHETORIC, THE NEW MEDIA,
AND THE PUBLIC AND HOW WE CAN RESPOND**

Alex Castellanos

National Media, Inc.

STRATEGY SESSION I-B

CONSTELLATION BALLROOM

RESPONDING TO OUR CONSTITUTIONAL AND LEGAL CHALLENGES:

PROTECTING FREEDOM OF SPEECH, THE SECRET BALLOT, AND PHILANTHROPY

Hans von Spakovsky

Visiting Legal Scholar, Center for Legal and Judicial Studies,

The Heritage Foundation

Brian C. Anderson

Editor, City Journal

Sue Santa

Senior Vice President for Public Policy, The Philanthropy Roundtable

3:00 – 3:15 p.m. **COFFEE BREAK AND BOOK SIGNING** **PLAZA PAVILION**

3:15 – 3:45 p.m. **CALIFORNIA: WHAT CAN THE REST OF THE NATION
LEARN FROM ITS EXAMPLE?**

Edwin J. Feulner, Ph.D.
President, The Heritage Foundation

William E. Simon, Jr.
Co-Chairman, William E. Simon & Sons, LLC

3:45 – 4:30 p.m. **SHAPING THE DEBATES:
COMMENTARY AND CARTOONS** **LOS ANGELES BALLROOM**

Michael Ramirez
*Senior Editor, Editorial Page, and Editorial Cartoonist,
Investor's Business Daily*

4:30 – 4:45 p.m. **COFFEE BREAK AND BOOK SIGNING** **PLAZA PAVILION**

4:45 – 6:00 p.m. **STRATEGY SESSION II-A** **CONSTELLATION BALLROOM**
HEADING OFF THE SINGLE-PAYER HEALTH CARE SYSTEM

Sally Pipes
*President and CEO, Pacific Research Institute, and
Founder, Benjamin Rush Society*

Tarren Bragdon
Chief Executive Officer, Maine Heritage Policy Center

Eric Novack, M.D.
Senior Fellow in Health Policy, Center for Freedom and Prosperity

STRATEGY SESSION II-B **OLYMPIC BALLROOM**
THE CHALLENGES OF AN INCREASINGLY DANGEROUS WORLD

Sally McNamara
*Senior Policy Analyst in European Affairs, Margaret Thatcher Center for Freedom,
The Heritage Foundation*

Marcela Prieto Botero
Executive Director, Political Science Institute, Bogotá, Colombia

In-Young Kim
Professor, Hallym University, South Korea

Roger Pardo-Maurer
Specialist on Latin America and Hispanics in the United States

**STRATEGY SESSION II-C
THE BATTLE FOR CONTROL OF OUR ENERGY AND
ENVIRONMENTAL FUTURE**

WESTSIDE ROOM

Becky Norton Dunlop
Vice President, External Relations, The Heritage Foundation

Bruce Allen
Co-Founder, SOS California

Rob Gordon
*Senior Advisor for Strategic Outreach, External Relations,
The Heritage Foundation*

Iain Murray
*Director of Projects and Analysis and Senior Fellow in
Energy, Science and Technology, Competitive Enterprise Institute*

6:00 – 7:00 p.m. **RECEPTION**

CALIFORNIA LOUNGE

7:00 – 8:45 p.m. **ROBERT H. KRIEBLE DINNER AND LECTURE:
THE CHALLENGES WE FACE**

Master of Ceremonies

Edwin J. Feulner, Ph.D.
President, The Heritage Foundation

Keynote Discussion

Brian T. Kennedy
President, Claremont Institute

Arthur C. Brooks, Ph.D.
President, American Enterprise Institute for Public Policy Research
Edwin J. Feulner, Ph.D.
President, The Heritage Foundation

Lawrence Mone
President, Manhattan Institute for Policy Research

8:45 – 9:30 p.m. **DESSERT RECEPTION**

CALIFORNIA LOUNGE

9:30 – 10:30 p.m. **FILM PRESENTATION WITH CHANDLER TUTTLE**

Chandler Tuttle
Director and Writer

FRIDAY, APRIL 24, 2009

8:00 – 8:30 a.m. **CONTINENTAL BREAKFAST BUFFET**

8:00 – 9:00 a.m. **FILM PRESENTATION: NOT EVIL JUST WRONG: THE TRUE COST OF GLOBAL WARMING HYSTERIA**

Ann McElhinny
Producer and Documentary Filmmaker

9:00 – 9:15 a.m. **COFFEE BREAK AND BOOK SIGNING P** **PLAZA PAVILION**

9:15 – 10:00 a.m. **HOLLYWOOD CONVERSATIONS** **LOS ANGELES BALLROOM**

Lionel Chetwynd
Writer, Producer, and Director

Andrew Klavan
Contributing Editor, City Journal

10:00 – 10:45 a.m. **TALKING SO OTHERS WILL HEAR** **LOS ANGELES BALLROOM**

Moderator: Jennifer Marshall
Director, Domestic Policy Studies, The Heritage Foundation

Stephen Moore
Senior Economics Writer, Editorial Board, The Wall Street Journal
Jay Richards
Visiting Fellow, The Heritage Foundation

STRATEGIES FOR REACHING **THE OLYMPIC BALLROOM**
NEXT GENERATION

Heather Sexton
Manager, Young Leaders Program, The Heritage Foundation

Sally Pipes
*President and CEO, Pacific Research Institute, and
Founder, Benjamin Rush Society*

Gregory Rehmke
Program Consultant, Economic Thinking and Foundation for Economic Education
Jim Tusty

Vice President of Strategic Development, Free To Choose Network (FTCN)

10:45 – 11:00 a.m. **COFFEE BREAK AND BOOKSTORE** **PLAZA PAVILION**

11:00 a.m. – **STRATEGY SESSION III-A**

OLYMPIC BALLROOM

11:50 a.m. **MEASURING FREEDOM ROUNDTABLE**

Rachel Wondergem Eardley

Director of Strategy and Planning, Acton Institute

Kris Alan Mauren

Executive Director, Acton Institute

STRATEGY SESSION III-B

CONSTELLATION BALLROOM

PROTECTING THE HOMELAND:

COMPLETING MISSILE DEFENSE AND BUILDING A RESILIENT NATION

Brian T. Kennedy

President, Claremont Institute

Rafael Bardaji

International Policy Director, FAES Foundation, and

National Policy Advisor to Former President of Spain José María Aznar

Matt Mayer

Visiting Fellow, The Heritage Foundation

STRATEGY SESSION III-C

WESTSIDE ROOM

STATE INITIATIVE STRATEGY THAT PROTECTS THE SECRET BALLOT

Ernest Istook

Distinguished Fellow, Government Relations, The Heritage Foundation

James Sherk

Bradley Fellow in Labor Policy, The Heritage Foundation

Rian Wathen

Senior Managing Consultant, Labor Relations Services, Inc.

12:00 – 1:30 p.m. **CLOSING LUNCHEON:**

LOS ANGELES BALLROOM

WILL WE PRESERVE THIS LAST BEST HOPE?

Becky Norton Dunlop

Vice President, External Relations, The Heritage Foundation

John Fund

Columnist, The Wall Street Journal

1:30 – 2:00 p.m. **BOOK SIGNING**

CALIFORNIA LOUNGE

2:00 – 5:00 p.m. **RIGHTONLINE BLOGGERS WORKSHOP**

OLYMPIC BALLROOM

WITH RED COUNTY BLOGS, FLASHREPORT,

AND AMERICANS FOR PROSPERITY

3:00 p.m. **BOOKSTORE CLOSES**

*Please note: Views and opinions expressed by The Heritage Foundation
are not necessarily shared by the Ronald Reagan Presidential Library and Foundation*